OUTREACH #14
THE RURAL SUPPORT PROGRAMMES’ SOCIAL MOBILISATION NEWSLETTER

OVERVIEW
Key statistical data of the social mobilisation outreach of the Rural Support Programmes across Pakistan.

PAGE 4

HIGHLIGHTS
Important events, developments and successes of the Rural Support Programmes Network, and its member organisations, that stood out during the quarter.

PAGES 2-3, 11-12

MAP & DATA
Mapping, and detailed statistical information on the social mobilisation outreach of the Rural Support Programmes, including cumulative and district-specific data.

PAGES 5-10
USAID Deputy Director Meets with Community Leaders in Gilgit-Baltistan to Highlight Impact of Grassroots Development Project in the Region

9-10 July 2012 – Ms Karen Freeman, USAID Deputy Director met with the communities in Gilgit-Baltistan (GB) who benefitted through the USAID funded, NRSP and RSPN implemented Small Grants and Ambassador’s Fund Program (SGAFP). SGAFP supports civil society organisations by providing grants for social and economic development at the grass root level; through this programme USAID has invested nearly USD 100,000 in the development of the GB region over a span of two years.

Secturally, assistance has gone toward projects aiming for developments in education and economic prospects, such as the construction of a 7km new water irrigation channel (from Gupis Nallah to Doshote) in tehsil Gupis, uplifting living standards of almost 500 households, bringing nearly 6000 kanals of barren land under cultivation to minimize poverty, increase agriculture productivity and livestock development in the region. “Through USAID’s Small Grants and Ambassador’s Fund Program we work together to identify projects that will not only directly benefit the people of Gilgit-Baltistan, but will also be developed, led and implanted by the communities. We see these funds as a way to recognise and empower local heroes. We are proud to stand with you as you lead the way to a brighter future for Pakistan,” said the Deputy Director.

Grassroots Development

RSPN holds Comprehensive Event on Rights Based Approaches and the Inclusion of Grassroots Community Institutions

17 July 2012 – RSPN’s gender mainstreaming section convened an event aimed at further developing the gender mainstreaming work of the RSPs by specifically exploring the possibilities of right based approaches within their local contexts. With the RSPs, gender activist organisations and gender experts represented, the event also focused on learning from the experiences of LSOs and raising awareness of the pro-women laws recently enacted by the parliament as well as discussing ways to improve linkages of the RSPs with grassroots organisations. One of the key decisions in moving forward was the dissemination of insights and experiences gathered during the meeting, as well as the dissemination of rights-based approaches within and among the RSPs and the community organisations fostered by them, particularly the LSOs. Ms Shandana Khan, CEO RSPN, pushed for the latter emphasis by stressing the need to readily involved the platform of the LSOs in the area of adapting rights-based approaches to local contexts and building linkages necessary for successful implementation.

Gender Mainstreaming

RSPN Completes Environment and Hygiene Project in District Swabi

July 2012 – RSPN completed its Vitol funded ‘Promotion of Community Environment and Household Hygiene through LSOs’ project in Swabi district of Khyber Pakhtunkhwa. Over the course of its seven-month duration, the project promoted community level environmental
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learning from the experiences of LSOs and raising

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17 July 2012 – RSPN's gender mainstreaming section

Institutions

proud to stand with you as you lead the way to a brighter

a way to recognise and empower local heroes.  We are

people of Gilgit-Baltistan, but will also be developed, led

Pakistan. Prior to cash-for-work and cash grants, Bahaal

2010 and 2011 floods reached 0.76 million people in 20 of

over $9.7 million in assistance that over the course of the

a nationwide flood relief and early recovery effort valued at

nearly 132,000 people. Cash grants of Rs. 7,000 each were

by 433 community organisations, this phase benefitted

million in funding for 433 such local projects implemented

specifically transportation infrastructure including link

beneficiary households in restoring their economic assets,

short-term interventions providing temporary employment

cash-for-work schemes implemented by social mobilised

project completed its third and final phase that saw

in these villages, the methodology will thereafter be

with an understanding that, based on success of the project

of Swabi identified 30 model villages, 2 each from 15

Organisations Network (LSON) in district Swabi. The LSON

carried out through the platform of the Local Support

It did so by institutionalising participatory environmental

practices, and personal and family level hygiene practices.

6000 kanals of barren land under cultivation to minimize

(communities deployed both asset-based and behaviour

Through the system of specialised committees, the local

Selected villages to maintain biodiversity and provide

communities deployed both asset-based and behaviour

organisational management, gender sensitisation,

and 62 women from 118 LSOs and 26 CSOs in

30 September 2012 – RSPN's European Union funded

Community Capacity

RSPN's EU Funded Projects Continues Building

in Gilgit-Baltistan to Highlight Impact of Grassroots

USAID Deputy Director Meets with Community Leaders

Project Completes Final Phase

the communities to provide institutional, monetary and

developed a community based approach to reduce the

related mortality in the area. This RAF funded project has

Project on Maternal and Newborn Health

RAF and DFID Visit Dadu for an Overview of Research

awards to many of the local leaders.

The awards are named after Mr. Shoaib Sultan, Chairman

collaboration with Baltit Local Support Organisation.

their local areas. The award ceremony was held in

Shoaib Sultan Khidmat Awards were given to local leaders

ceremony in Hunza Valley. During the ceremony, the

significant development organisation in the region. He was

present at the ceremony and personally presented the

Shoaib Sultan Khidmat Awards Presented to Local

Leaders

services.

winterisation items, and water, sanitation and hygiene

support to PDBP. PDBP has so far also trained over 250 individuals and helped

that 85-90% of the total cost is being directly borne by the households. This

Punjab, representing an investment of nearly Rs 115 million from rural

namely Chitral (AKRSP), Mansehra (SRSP), Mardan and Turbat (NRSP).

poor and youth. It is being implemented in 12 districts across four regions,

Turbat. In addition, 159 men and six women from 132 LSOs and 28 CSOs have

through 21 events in the project regions of Chitral, Mansehra, Mardan and
Shandana Khan, CEO RSPN, pushed for the latter organisations fostered by them, particularly the LSOs. Ms as the dissemination of rights-based approaches of the RSPs with grassroots organisations. One of the key learning from the experiences of LSOs and raising contexts. With the RSPs, gender activist organisations and mainstreaming work of the RSPs by specifically exploring convened an event aimed at further developing the gender in moving forward was the dissemination of decisions in moving forward was the dissemination of much needed healthcare. Since April 2012, 283 pregnant women out of 469 facilities for pre and post delivery healthcare and neonatal much needed healthcare. Since April 2012, 283 pregnant women out of 469 facilities for pre and post delivery healthcare and neonatal care. Since April 2012, 283 pregnant women out of 469 facilities for pre and post delivery healthcare and neonatal care. Since April 2012, 283 pregnant women out of 469 facilities for pre and post delivery healthcare and neonatal care.
The Outreach of the Rural Support Programmes Across Pakistan as of June 2012

- AKRSP  Aga Khan Rural Support Programme - 1982
- SRSP  Sarhad Rural Support Programme - 1989
- NRSP  National Rural Support Programme - 1992
- IRM  Institute of Rural Management - 1993
- GBTI  Ghazi Barotha Taraqiati Idara - 1995
- TRDP  Thardeep Rural Development Programme - 1997
- BRSP  Balochistan Rural Support Programme - 2001
- SGA  Sindh Graduates Association - 2002
- SRSO  Sindh Rural Support Organization - 2003
- FIDA  Foundation for Integrated Development Action - 2004

RSPS ARE PRESENT IN 110 OUT OF 131 DISTRICTS, AND 2 OUT OF 13 FATA/FRS
The project promoted community-level environmental awareness, focusing on sustainable practices in the Pakhtunkhwa region. Over the course of its seven-month duration, from July 2012 to RSPN, completed its Vitol-funded 'Promotion of Environment and Hygiene in District Swabi'.

Approaches to local contexts and building linkages with communities were promoted, and Shandana Khan, CEO of RSPN, pushed for the latter. The project aimed to disseminate rights-based approaches and the inclusion of grassroots community members in development planning and resource mobilisation planning.

The program, the GB Region Development Project (SGAFP), supports civil society organisations (COs) with a focus on improving living standards and addressing environmental issues. The project was initiated in 2009 with financial support from the Embassy of the Kingdom of the Netherlands (EKN). SNV (Netherlands Development Organisation) and Winrock International are providing technical support to the Pakistan Development Organization (PDBP).

The project is creating a strong ownership of biogas plants among rural communities in the provinces of Chitral (AKRSP), Mansehra (SRSP), Mardan and Turbat (NRSP). The aim is to build the capacities of 130 local support organisations (LSOs) and 30 civil society organisations (CSOs) so that they can develop 26 Biogas Construction Companies. The PDBP has so far also trained over 250 individuals and helped generate awareness for the importance of maternal and child health care.

Since April 2012, 283 pregnant women out of 469 have generated awareness for the importance of maternal and child health care. Persons (CRPs) have visited over 2,200 families to generate awareness for the importance of maternal and child health care. Village Health Committees have also been formed within communities to provide institutional, monetary and related mortality in the area. This RAF-funded project has been well planned through the participation of women, men, and the local community. The programme was initiated in 2009 with the financial support of SNV (Netherlands Development Organisation) and Winrock International are providing technical support to the Pakistan Development Organization (PDBP).

The project has included agricultural and livestock inputs, shelters, and variously provided a range of flood assistance items, contributing to a nationwide flood relief and early recovery effort valued at 106,700 so far to assist women and neonates in accessing much-needed healthcare.

For example, over 2,200 families have been visited by CRPs, generating awareness for the importance of maternal and child health care. Village Health Committees have also been formed within communities to provide institutional, monetary and related mortality in the area. This RAF-funded project has been well planned through the participation of women, men, and the local community. The programme was initiated in 2009 with the financial support of SNV (Netherlands Development Organisation) and Winrock International are providing technical support to the Pakistan Development Organization (PDBP).
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Approaches and the Inclusion of Grassroots Community
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RSPN implemented Small Grants and Ambassador’s Fund
USAID Deputy Director Meets with Community Leaders
20 Musa Khel 10 - - - - - - - - - - - - - - - -
22 Noshki 10 - - - - - - - - - - - - - - - -
30 Ziarat 10 - - - - - - - - - - - - - - - -
3 Battagram 20 20 20 - 100.0 46,053 33,640 35,661 6.0 77.4 1,292 1,446 11.9 SRSP
3 Battagram (overlapping) 27 15 15 - 55.6 56,591 3,383 3,383 - 6.0 151 151 - SRSP
5 Charadda 49 28 28 - 57.1 102,361 12,926 12,926 - 12.6 736 736 - NRSP
5 Charadda (overlapping) 49 37 37 - 75.5 102,361 24,003 28,838 20.1 28.2 934 1,195 27.9 SRSP
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NRSP and

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<tr>
<th>Name of District</th>
<th>Total rural HHs in the District (1998 Census)</th>
<th># as of Jun. 2012</th>
<th>% increase as of Qtr.</th>
<th># as of Mar. 2012</th>
<th>% increase as of Qtr.</th>
<th>Community Organisation</th>
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PUNJAB
1 Attock  65  12  12  -    18.5  164,849  1,443  1,456  0.9 GBTI
1 Attock (overlapping)  65  64  64  -    98.5  164,849  36,366  36,366  - -
2 Bahawalnagar 101 101 101 -   100.0 158,489 128.4 14,644 14,894 1.7 NRSP
3 Bahawalpur 97 97 97 -   100.0 128,856 234,818 218.2 15,986 16,291 1.9 NRSP
4 Bhakkar 42 40 40 -   95.2 90,682 126,977 140.0 7,888 8,099 2.7 NRSP
5 Chakwal 65 60 60 -   92.3 88,816 56,634 63.8 3,090 3,090 -
6 Chiniot* 42 - - - -   - 1,069 1,069 - 60 60 -
7 D G Khan (overlapping)* 55 - - - -   - 208,270 2,789 2,837 1.7 PRSP
8 Faisalabad 71 71 71 -   100.0 121,639 53,268 43.8 3,427 3,518 2.7 PRSP
9 Gujranwala 97 62 62 -   63.9 47,026 47,126 1.9 1,444 1,514 4.8 PRSP
10 Gujrat 79 21 21 -   26.6 141,671 24,134 5.5 1,444 1,444 2.2 PRSP
11 Jhelum 50 35 35 -   70.0 128,408 29,088 23.4 1,612 1,612 -
12 Kasur 89 7 7 -   7.9 122,340 10,525 8.6 785 805 2.5 PRSP
13 Khanewal 98 19 19 -   19.4 122,340 23,968 19.6 1,416 1,460 3.1 PRSP
14 Khanewal (overlapping) 98 70 70 -   71.4 78,458 17,775 22.7 1,662 1,662 -
15 Khushab 49 45 45 -   91.8 47,082 110,443 241.8 6,454 6,619 2.6 NRSP
16 Lahore 30 27 27 -   90.0 39,648 36,455 23.9 1,352 2,412 2.6 PRSP
17 Layyah 44 24 24 -   54.5 159,486 115,802 72.6 7,615 7,688 1.0 PRSP
18 Lodhran 70 70 70 -   100.0 202,554 46,705 23.1 3,886 3,886 -
19 Lodhran (overlapping) 70 3 3 -   4.3 202,554 1,507 23.8 0.9 101 124 22.8 PRSP
20 Mandi Bahauddin 65 53 53 -   81.5 106,515 30,400 28.5 1,902 1,994 4.8 PRSP
21 Mianwali 53 42 42 -   79.2 120,486 69,131 57.4 3,691 3,931 6.5 NRSP
22 Multan 69 22 22 -   31.9 261,678 35,212 13.5 2,382 2,382 -
23 Multan (overlapping) 69 58 58 -   84.1 261,678 17,654 6.7 1,958 1,958 -
24 Muzaffargarh 93 16 16 -   72.0 317,647 145,695 45.9 8,831 8,841 0.1 PRSP
25 Muzaffargarh (overlapping) 93 21 21 -   25.8 317,647 - - - - -
26 Nanakana Sahib* 65 - - - -   - 187,137 695 695 - 0.4 45 45 -
27 Narowal 74 61 61 -   82.4 150,406 96,400 3.9 64.1 4,629 4,780 3.3 PRSP
28 Okara 111 27 27 -   24.3 270,191 29,301 10.8 1,825 1,897 3.9 PRSP
29 Pakpattan 63 20 20 -   31.7 174,888 20,429 3.4 11.7 1,274 1,318 3.5 PRSP
30 Pakpattan (overlapping) 63 54 54 -   85.7 174,888 12,295 7.0 1,486 1,486 -
31 Rahim Yar Khan 103 103 103 -   100.0 338,877 73,105 7.9 21.6 6,355 6,727 5.9 NRSP
32 Rajanpur 44 43 43 -   97.7 133,182 88,547 4.0 66.5 5,924 6,079 2.6 NRSP
33 Rajanpur (overlapping)* 44 - - - -   - 133,182 18,650 18,650 - 1,218 1,218 -
34 Rawalpindi 58 58 58 -   100.0 256,911 75,766 29.5 4,658 5,100 9.5 NRSP
35 Sahiwal 83 39 39 -   47.0 227,413 39,137 2.9 17.2 2,372 2,445 3.1 PRSP
36 Sahiwal (overlapping) 83 52 52 -   62.7 227,413 12,414 5.5 1,201 1,201 -
37 Sargodha 132 57 57 -   43.2 303,958 42,689 3.0 14.0 2,626 2,696 2.7 PRSP
38 Sargodha (overlapping) 132 - - - -   - 303,958 205 3,855 1,760.5 1.3 327 1,823.5 NRSP
39 Sheikhupura 91 10 10 -   11.0 207,805 21,304 3.1 10.3 1,373 1,411 2.8 PRSP
40 Sialkot 94 89 89 -   94.7 275,204 131,600 3.9 49.7 6,108 6,299 3.1 PRSP
41 Toba Tek Singh 79 22 22 -   27.8 187,555 32,188 3.9 17.8 2,163 2,234 3.3 PRSP
Over the course of its seven-month duration, the District Swabi identified 30 model villages, 2 each from 15 Union Councils Having RSPs presence, and carried out the Local Support Network (LSON) in district Swabi. The LSON meetings were supported by the Provincial Government of Khyber Pakhtunkhwa and were aimed at sharing the insights and experiences gathered during the meeting, as well as discussing ways to improve linkages and integration of RSPs and NGOs. The meetings also focused on mainstreaming work of the RSPs by specifically exploring gender-related issues and the role of women in decision-making processes.

The USAID-funded Bahaal project, which had a total of 21 September 2012 in Pakistan, has been working to improve the living conditions of rural communities by providing cash-for-work schemes and creating employment opportunities. The project has assisted in local projects, including infrastructure development such as transportation links, which have been crucial for the delivery of goods and services.

The project has also been involved in improving health facilities, particularly for pre and post delivery healthcare and neonatal care. Community Resource Persons (CRPs) have been visiting families to ensure that pregnant women are referred to health facilities for check-ups and deliveries, which has significantly reduced neonatal mortality rates. The CRPs have also generated awareness for the importance of maternal and newborn health, referring pregnant women to health facilities.

The project has also been involved in the generation of awareness on various hygiene practices, and personal and family level hygiene practices. These activities have been carried out through the system of specialized committees, which include women and men from the local community. The committees have been working to ensure that these practices are implemented in every household.

The project has also been involved in the implementation of agricultural and livestock inputs, shelters, and other essential services. Bahaal has invested over $9.7 million in assistance that over the course of the project has been used to support various initiatives aimed at improving the livelihoods of rural communities.

The project has also been involved in the implementation of the Pakistan Domestic Biogas Programme (PDBP), which has been well planned through the participation of women, men, and the local community. The programme has been supported by the Department for International Development (DFID) and is expected to continue until 2016.

The project has also been involved in the training of 46 financial master trainers of AKRSP, NRSP and SRSP through financial recordkeeping events. Furthermore, 46 female health campaigners have been trained in household hygiene practices through nine events. Furthermore, 46 female health campaigners have been trained in household hygiene practices through nine events.
practices, and personal and family level hygiene practices. It did so by institutionalising participatory environmental and hygiene management into the district’s communities. Through the system of specialised committees, the local communities deployed both asset-based and behaviour change actions. Notably, 105,000 trees were planted in selected villages to maintain biodiversity and provide catchment soil and water conservation, trained male and female health campaigners conducted household hygiene awareness sessions with 28,800 community members of their respective gender, and 90 dedicated solid waste management points in association with clean village campaigns were setup. Significantly, this project was carried out through the platform of the Local Support Organisations Network (LSON) in district Swabi. The LSON of Swabi identified 30 model villages, 2 each from 15 LSOs, in which project interventions were implemented with an understanding that, based on success of the project in these villages, the methodology will thereafter be replicated and thus sustained through the LSON.

RSPN’s USAID Funded Flood Relief and Recovery Project Completes Final Phase
21 September 2012 – RSPN’s USAID funded Bahaal project completed its third and final phase that saw cash-for-work schemes implemented by social mobilised communities in the worst affected districts of the Sindh province: Badin, Mirpurkhas and Shaheed Benazirabad. As short-term interventions providing temporary employment in local projects, the cash-for-work schemes assisted beneficiary households in restoring their economic assets, and rehabilitate and improve community infrastructures, specifically transportation infrastructure including link roads, brick pavements and earthen roads. With over $1 million in funding for 443 such local projects implemented by 433 community organisations, this phase benefitted nearly 132,000 people. Cash grants of Rs. 7,000 each were also provided to 742 vulnerable women headed households.

Upon the completion of this final phase, Bahaal represents a nationwide flood relief and early recovery effort valued at over $9.7 million in assistance that over the course of the 2010 and 2011 floods reached 0.76 million people in 20 of the worst affected districts across all 4 provinces of Pakistan. Prior to cash-for-work and cash grants, Bahaal variously provided a range of flood assistance items, including agricultural and livestock inputs, shelters and winterisation items, and water, sanitation and hygiene services.

Shoaib Sultan Khidmat Awards Presented to Local Leaders
23 September 2012 - The Aga Khan Rural Support Programme (AKRSP) organised a services recognition ceremony in Hunza Valley. During the ceremony, the Shoaib Sultan Khidmat Awards were given to local leaders from across Gilgit-Baltistan who had contributed significantly to the success of community organisation in their local areas. The award ceremony was held in collaboration with Baltit Local Support Organisation.

The awards are named after Mr. Shoaib Sultan, Chairman, RSPN, who played a pivotal role in establishing AKRSP, a significant development organisation in the region. He was present at the ceremony and personally presented the awards to many of the local leaders.

RAF and DFID Visit Dadu for an Overview of Research Project on Maternal and Newborn Health
30 September 2012 – Representatives from the Department for International Development (DFID) and the Research and Advocacy Fund (RAF) met with the project team and government health officials in Dadu to gain insight into research being done to reduce pregnancy related mortality in the area. This RAF funded project has developed a community based approach to reduce the delays in receiving emergency obstetric and neonatal care in vulnerable parts of Pakistan. Community Resource Persons (CRPs) have visited over 2,200 families to generate awareness for the importance of maternal and newborn health. The CRPs refer pregnant women to health facilities for pre and post delivery healthcare and neonatal care. Since April 2012, 283 pregnant women out of 469 have been to health facilities for check-ups and deliveries. Village Health Committees have also been formed within the communities to provide institutional, monetary and transport support to these women, and have raised Rs. 106,700 so far to assist women and neonates in accessing much needed healthcare.

RSPN’s EU Funded Projects Continues Building Community Capacity
30 September 2012 – RSPN’s European Union funded project titled “Capacity Building of Local Grassroots Organisations in Governance, Transparency and Gender Sensitisation” has thus far successfully trained 403 men and 62 women from 118 LSOs and 26 CSOs in organisational management, gender sensitisation, development planning and resource mobilisation planning.
through 21 events in the project regions of Chitral, Mansehra, Mardan and Turbat. In addition, 159 men and six women from 132 LSOs and 28 CSOs have been trained in financial recordkeeping through nine events. Furthermore, 46 LSOs and nine CSOs have so far been provided one-on-one support from the financial master trainers of AKRSP, NRSP and SRSP through financial recordkeeping follow up visits.

The aim of the project is to build the capacities of 130 LSOs and 30 CSOs so that they can effectively manage their organisations and carry out development work which has been well planned through the participation of women, men, the poor and youth. It is being implemented in 12 districts across four regions, namely Chitral (AKRSP), Mansehra (SRSP), Mardan and Turbat (NRSP).

PDBP Becomes Largest Organisation of Punjab in Domestic Biogas
September 2012 - RSPN’s Pakistan Domestic Biogas Programme (PDBP) completed the construction of 2,200 biogas plants in 12 districts of central Punjab, representing an investment of nearly Rs 115 million from rural households. The uniqueness of this programme, unlike any other in Pakistan, is that 85-90% of the total cost is being directly borne by the households. This modality is creating a strong ownership of biogas plants among the rural community. The programme was initiated in 2009 with the financial support of the Embassy of the Kingdom of the Netherlands (EKN). SNV (Netherlands Development Organization) and Winrock International are providing technical support to PDBP. PDBP has so far also trained over 250 individuals and helped develop 26 Biogas Construction Companies.

WHO WE ARE
The Rural Support Programmes Network (RSPN) is the largest development network of Pakistan, with an outreach to over 30 million rural Pakistanis. It consists of 11 member Rural Support Programmes (RSPs) that espouse a common approach to rural development: social mobilisation. Social mobilisation centres around the belief that poor people have an innate potential to help themselves, that they can better manage their limited resources if they organise and are provided technical and financial support. The RSPs provide social guidance, and technical and financial assistance to the rural poor. RSPN is the strategic platform for the RSPs: it provides capacity building support to them, and assists them in policy advocacy and donor linkages.