Case Study: Ammal Bibi earns and utilize her first income

Ammal Bibi belongs to North Wazirstan and was displaced in June, 2014, due to the ongoing military operation in her area. She along with her family are currently settled in Village Qayoom Nagar, UC Mallana, D.I.Khan. Ammal Bibi is only twenty years old and has eleven members in her family. All the earning males in her family were working as unskilled labour so the displacement has had a detrimental impact on their financial situation.

Being a woman of a rigid tribal culture, Ammal Bibi had to live in an uncertain social and economic environment increasing her vulnerability.

FIDA, in collaboration with UNDP started a “Cash for Work” program to strengthen the coping mechanisms of displaced and host families in D.I Khan and Lakki Marwat. Based on the criteria of vulnerability and willingness to work, she was registered and given the opportunity to work on a home based job related to embroidery work for 10 days. After completion of her work days Rs.8000 were transferred to her through mobile money transfer.

This wa Ammal Bibi’s first income as she never had opportunity to work before. In order to help her family, she decided to use this money to buy a sewing machine. She plans to stitch and sell clothes to help support her family and to collect money for her dowry.

She is thankful to FIDA and UNDP for helping her become financially independent without without having to leave her home.