Social mobilization for health & hygiene

The village Mochi Wala is situated in Union Council Bherowal, of district Khanewal in the province of Punjab. This is 4 kilometers away from closest Basic Health Unit (BHU), while the overall hygiene condition of this village was also very poor, largely due to poor waste management.

To tackle these issues, the project interventions included setting up Village Health & Hygiene Committee (VHHC). The VHHC then selected Mr. Shahid Rafique as the Community Resource Person (CRP), who then went on to complete a week long training on the seven point plan provided by RSPN. After the training, Mr. Rafique worked hard to attain the ODF status of his village and create a friendly environment by delivering health & hygiene sessions on the seven point plan. As a result, the community came together and decided to eradicate all the causes of diarrhea from their village.

The newly triggered community took initiatives to construct a proper drainage system in the village. For instance, another CRP of the village, Mr. Noor Muhammad, identified a vulnerable household with open drains coming into the street. The VHHC then conducted a dialogue with Mr. Rais Ahmad, the head of this household, who consequently mobilized himself to take action and construct the proper drain, the lack of which was affecting the entire village and putting everyone’s health at risk. Hence, as a result, Mr. Ahmad built the drain to not only better secure the health of his family comprising of seven members, including three children under five, but also the village at large.

He completed the construction of the drainage system in two days, bringing change at the household level. Mr. Ahmad wholeheartedly thanked the members of the VHHC and the CRP’s who provided the necessary support and facilitated the process, while also raising awareness at the village level.