



PROGRAMME FOR IMPROVED NUTRITION IN SINDH (PINS)
In support of the Accelerated Action Plan, Government of Sindh



Celebration of World Food Day
16th October 2018 | Tando Muhammad Khan

Technical Assistance Partner



Implementing Partners for the PINS ER-3 Component



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Acronyms

AAP	Accelerated Action Plan for Reduction of Stunting and Malnutrition
ACF	Action against Hunger
AFS	Agriculture and Food Security
CDD	Community Driven Development
CLTS	Community Led Total Sanitation
CEO	Chief Executive Officer
CIF	Community Investment Fund
CLEW	Community Livestock Extension Workers
CM	Chief Minister
CO	Community Organization
COO	Chief Operating Officer
CRP	Community Resource Person
DPO	District Project Officer
DRR	Disaster Risk Reduction
ER	Expected Results
EU	European Union
FAO	Food and Agriculture Organisation
FFS	Farmer Field School
GoS	Government of Sindh
HR	Human Resources
LSO	Local Support Organization
M&E	Monitoring and Evaluation
NGO	Non-Government Organization
NRSP	National Rural Support Programme
PINS	Programme for Improved Nutrition in Sindh
SUCCESS	Sindh Union Council and Community Economic Strengthening Support
RSPN	Rural Support Programmes Network
RSPs	Rural Support Programmes
SRSO	Sindh Rural Support Organization
TRDP	Thardeep Rural Development Programme
UC	Union Council
UNICEF	United Nations International Child's Emergency Fund
VO	Village Organization
WASH	Water Sanitation and Hygiene

Overview

Government of Sindh (GoS) through its Planning and Development Department (PDD) is implementing a six-year multi-sectoral Sindh Accelerated Action Plan(AAP) for Reduction of Stunting and Malnutrition with the objective of reducing stunting rate from the existing 48 percent to 40 percent by 2021. The European Union (EU), under the EU Commission Action Plan on Nutrition 2014, is supporting GoS in addressing the issue of malnutrition. EU Brussels Office has approved the four-year Programme for Improved Nutrition in Sindh (PINS) to be implemented in ten districts of Sindh starting from February 15, 2018 and ending on July 14, 2021.

RSPN is leading the PINS Nutrition Sensitive component (Expected Result-3) with four partners: Action Against Hunger (ACF), National Rural Support Programme (NRSP), Sindh Rural Support Organisation (SRSO) and Thardeep Rural Development Programme (TRDP). This component includes nutrition sensitive interventions i.e. Water, Sanitation and Hygiene (WASH) and Agriculture & Food Security (AFS).

One of the major activities under RSPN led nutrition sensitive component of PINS is celebration of programme related international days i.e. Global Handwashing Day, World Toilet Day, World Soil Day and World Food Day at UC, District and Provincial levels. Celebration of the international days helps to create awareness and promote positive behaviours especially when they are planned and celebrated at local level. In addition, celebration of international days/advocacy events is an important component of community mobilization. The focus of UC level celebrations is to mobilize the communities to play their role in promotion of positive behaviours and social norms for good food, water and sanitation. To celebrate the World Food Day, RSPN developed a concept note, outlined the agenda for World Food Day celebration and shared it with RSPs along with visibility material such as banners. Following the guidelines given in the concept note the World Food Day was celebrated on October 16, 2018 in district Tando Muhammad Khan. This report outlines proceedings of the event.

Introduction: World Food Day

World Food Day is celebrated every year on 16 October to commemorate the founding of FAO (Food and Agriculture Organization of the United Nations) in 1945. On 16 October 1945, 42 countries assembled in Quebec, Canada to create the Food and Agriculture Organization of the United Nations. Their goal was to free humanity from hunger and malnutrition, and to effectively manage the global food system.

The World Food Day was established by FAO member countries at the Organization's 20th General Conference in November 1979. The former Hungarian Minister of Agriculture and Food Dr. Pal Romany leading the Hungarian delegation played an active role in the 20th conference and suggested the idea of celebrating the World Food Day worldwide.

Today, over 820 million people are suffering chronic undernourishment, according to the latest FAO 2018 State of Food Security and Nutrition in the World report¹. This means that malnutrition affects around one in three people on the planet².

¹ <http://www.fao.org/world-food-day/2017/theme/en/>

² <http://www.fao.org/sustainable-development-goals/goals/goal-2/en/>

Theme of World Food Day 2018

‘Our actions are our future: A #Zero Hunger world by 2030 is possible’

On the World Food Day events are organized in over 150 countries across the world, making it one of the most celebrated days of the UN calendar. These events promote worldwide awareness and action for those who suffer from hunger and for the need to ensure food security and nutritious diets for all. The FAO organizes international, regional and local events on the Day related to a particular theme. The theme for this year’s World Food day is ‘Our actions are our future: A #Zero Hunger world by 2030 is possible’.

The World Food Day is an event celebrated to show commitment to Sustainable Development Goal (SDG) 2-to achieve Zero Hunger by 2030. According to FAO, Zero hunger means working together to ensure everyone, everywhere, has access to the safe, healthy and nutritious food they need. To achieve it, FAO suggests that we adopt a more sustainable lifestyle, work with others, share our knowledge and be willing to help change the world-for the better.³ FAO suggests the following simple actions⁴ to help us make #Zero Hunger way of life.

- Do not waste food
- Produce more with less
- Adopt a more healthy and sustainable diet
- Advocate for #ZeroHunger

Objectives of World Food Day event in Tando Muhammad Khan

NRSP with the support of Government Departments, Stakeholders, Civil Society Organizations and Local Support Organizations celebrated the International World food Day on October 16, 2018 at Meeran Shah Library Hall in district Tando Muhammad Khan. 8 LSOs celebrated the event together which was attended by 89 participants (39 men, 46 women and 4 children).

Following were the main objectives of the event:

- To highlight the problem of hunger and malnutrition in the country
- To strengthen national solidarity in the struggle against hunger, malnutrition and poverty and draw attention towards achievements in food and agriculture departments
- To ensure the participation of rural people particularly women and least privileged segment of the society, in decisions making and activities influencing their living conditions.
- To encourage attention to agriculture food production and promote the new technology and bio fortified seed for improved nutrition.

³ <http://www.fao.org/world-food-day/theme/en/>

⁴ <http://www.fao.org/world-food-day/zero-hunger-actions/en/#c615149>

Proceedings of the event

The programme started with recitation of verses from the Holy Quran followed by recitation of Naat by participants from the community. Afterwards Mr. Jalillullah Khokhar District Project Officer SUCCESS-NRSP, presented the welcome note and thanked participants for their participation in the event. He then invited Mr. Nazar Hussain Joyo, Project Manager-PINS to give a brief introduction of PINS and speak about the significance of World Food Day. Mr. Nazar Hussain Joyo explained the rationale of PINS and presented current facts of malnutrition in Pakistan, Sindh and particularly in district Tando Muhammad Khan. He further spoke about the history and importance of World Food day and this year's theme "Our Actions are our Future: A #Zero Hunger world by 2030 is possible". He added that the theme clearly mentions the fact that the choices we make today are vital for a secure future of food and also discussed about the food insecurity and food diversity.

Followed by Mr. Nazar Hussain Joyo speech, Ms. Maria Partab from LSO Digh Mori came forward and gave a speech on malnutrition, its causes and solutions. Then Ms. Amnat from LSO Lakhat gave a speech on child care for 0-23 month children, what practices should be adopted to gain food diversity for children and what could be done to protect them from malnutrition. Afterwards Ms. Zahida Parveen from LSO Rajo Nizamani gave a speech on antenatal care and the importance of food diversity for pregnant and lactating women. Ms. Shamshad from LSO Shaikh Fareed gave a speech on balanced diet, she spoke about food that should be added to routine diet to make it balanced and also spoke about the food groups that are important for our health. After speeches of Community representatives, participants were called for a discussion on the importance of World Food Day.

Mr. Haq Nawaz from CUP organization appreciated the event organized by NRSP and applauded community representatives for the speeches they delivered on different topics relevant to malnutrition and balanced diet. Afterwards Mr. Javed Solangi from HDF thanked NRSP for inviting him to the event. He shared facts on food scarcity and the impact of climate change on production of crops. He also spoke briefly about sustainable development goals. Then Mr. Syed Shahnawaz Shah, Taluka Chairman Tando Muhammad Khan spoke about the event and assured that the local government will always support NRSP in the implementation of the Project. Mr. Ramzan Shoro, a Journalist spoke about the importance of the first 1000 days period of a child from conception to the first 2 years of his/her life. He emphasized the importance of antenatal care, exclusive breast feeding, and diversity of food groups. He appreciated the community women for participating in the event.

After the programme the participants carried banner of the World Food Day event and walked from Meeran Shah Library hall to Habib Bank Chowk to spread awareness about the World Food Day.

The event ended with a vote of thanks given by Project Manager PINS, Mr. Nazar Hussain Joyo.



Annex A

Definition of European Union: “The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders”.

Government of Sindh (GoS) through the Planning and Development Department (PDD) is implementing a six-year multi-sectoral Sindh Accelerated Action Plan for Reduction of Stunting and Malnutrition (AAP), with the objective of reducing stunting rate from the existing 48 percent to 40 percent by 2021.

The European Union (EU), under the EU Commission Action Plan on Nutrition 2014, is supporting GoS in addressing the issue of malnutrition. The EU has approved the Programme for Improved Nutrition in Sindh (PINS) to be implemented in ten districts of Sindh which include Shikarpur, Thatta, Kambar Shahdadkot, Larkana, Dadu, Jamshoro, Matiari, Sajawal, Tando Allahyar and Tando Muhammad Khan.

RSPN is leading the PINS Expected Results (ER) 3 component with four partners: Action Against Hunger, National Rural Support Programme (NRSP), Sindh Rural Support Organisation (SRSO) and Thardeep Rural Development Programme (TRDP). This component includes nutrition sensitive interventions i.e. Water Sanitation and Hygiene (WASH) and Agriculture & Food Security (AFS).



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