IMPLEMENTING PARTNERS

Sindh Rural Support Organization implementing the project in the districts Shikarpur, Jacobabad and Kamber Shahdadkot.

Thardeep Rural Development Programme implementing the project in the district of Jamshoro.

Punjab Rural Support Programme implementing the project in the districts of Jhang and Toba Tek Singh.

National Rural Support Programme implementing the project in the districts of Rahim Yar Khan, Bahawalpur, Mardan and Swabi.

GEOGRAPHICAL COVERAGE OF DAFPAK

10 Districts

5.7 million Uncovered Population

KEY EXPECTATIONS

- CPRs Increased: 50% on the base
- CPRs Intervention
- Outreach Camps
- 1.7 million covered
- 50% on the base

10 Districts
308 UCs
3,360 CRPs
63,000 Outreach Camps

1.660,000 CYPs
3,360 VHCs formed
433,540 New Users

DELIVERING ACCELERATED FAMILY PLANNING IN PAKISTAN (DAFPAK)
RSPN entered into a partnership with Population Services International (PSI) and DFID UKAID to provide reproductive health services to communities in 10 districts located in Punjab, Sindh and KPK. The implementing RSP partners in this project are the National Rural Support Programme (NRSP), Punjab Rural Support Programme (PRSP), Sindh Rural Support Organization (SRSO) and the Thardeep Rural Development Programme (TRDP).

The project will adopt the following strategy:

- A focus on community mobilization utilizing Community Resource Persons (CRP), who will go door-to-door in their catchment areas and refer clients for family planning services to service providers.
- The provision of family planning services to clients in outreach camps conducted by service providers who are accompanied by Social Mobilization Team.
- An emphasis on areas with households falling in the lowest income quantile.
- A concentration on converting young married couples of reproductive age into new users of family planning services.
- A focus on converting users of traditional contraceptive methods to modern contraceptive methods.
- An upscaling of the CRPs' ‘Business in a Box' micro-entrepreneurship venture to make the provision of family planning services sustainable.

The expected outputs from this project include:

- The community-wide sensitization of men and women on reproductive health issues as a result of dissemination of information on family planning services.
- The creation of Village Health Committees (VHCs) to represent the entire community and bring behavioral change through demand creation for birth spacing and service delivery facilitation through outreach camps.
- Women empowerment through the ‘Business in a Box' venture, that incentivizes door-to-door service continuity by helping CRPs set up a profitable business.
- An uncovered population of 5.7 million in 10 districts will benefit from access to information on birth spacing and the provision of contraceptives.

The overall objectives of the project are:

- To create an enabling environment for women, girls and men to avail healthy reproductive choices on sustainable basis.
- To increase the availability of family planning services and products in uncovered rural areas.
- To strengthen accountability through increased transparency and stringent monitoring.