

Brief Training Report

Context

Storytelling is as old as mankind. People were able to tell stories even before they could develop speech. From the early cave paintings in Lascaux Caves in southern France between 15000 to 13000BC, to today's highly developed and rapidly evolving communication platforms, storytelling hasn't lost its appeal or charm for its audience. However, with the advent of contemporary digital platforms and their impact on global population, it is extremely important to understand the rapidly changing landscape and develop a communication expertise in the digital age.

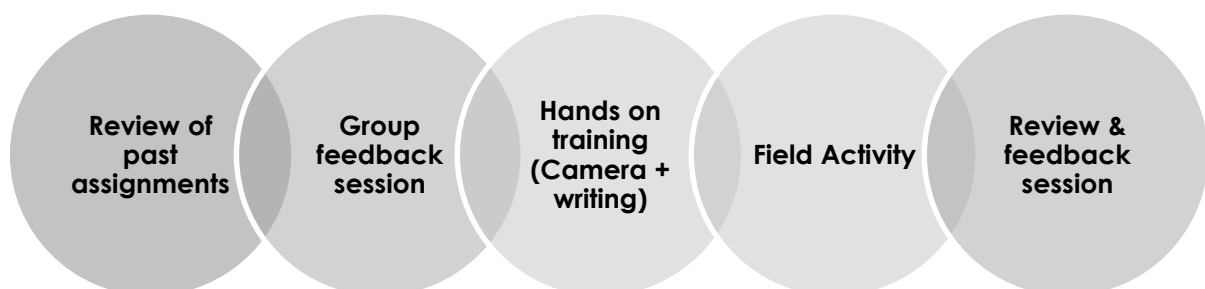
For this purpose RSPN & White Rice Communications came together to design a two-day workshop on "Digital Storytelling", the purpose of which was to *equip development professionals working in the field with visual tools and skills to better document, share and amplify the impact their work is creating in the digital age.* After the first workshop, participants' submissions - in the form of photo stories - were assessed and feedback was shared with all of them regarding their stories.

A need was felt however for a follow-up to the first training session, for three primary reasons:

Objective

- a) To review & initiate group discussions on all stories submitted, so participants can get instant feedback and understand the strengths & weaknesses in their stories
- b) To remind them of all the rules of storytelling in the digital age: writing & photography for social media
- c) To give them more hands-on training through on-the-field exercises

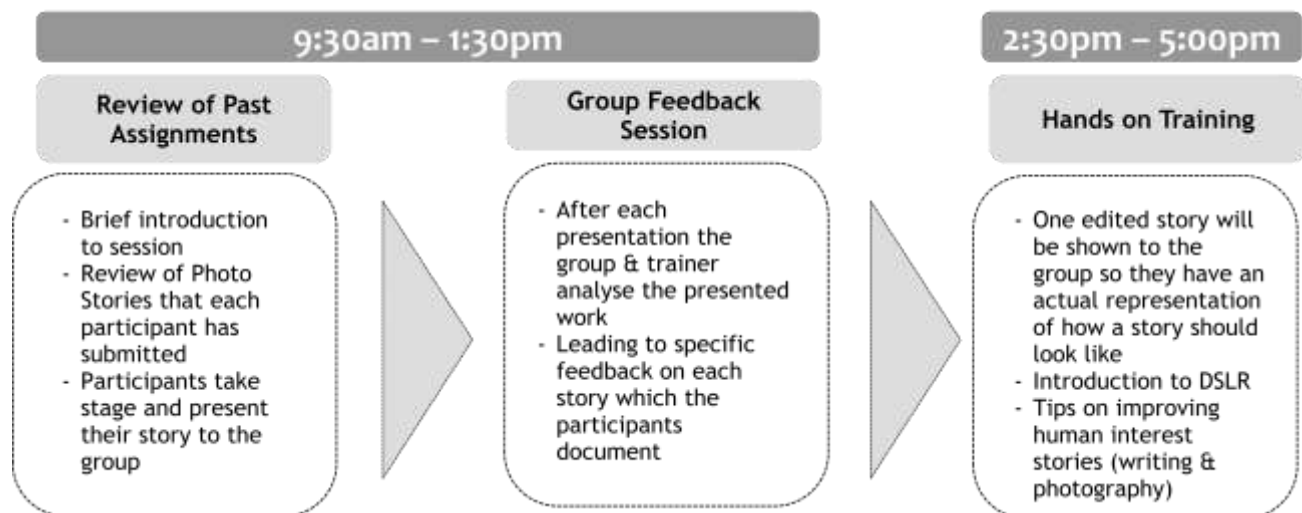
Workshop Structure



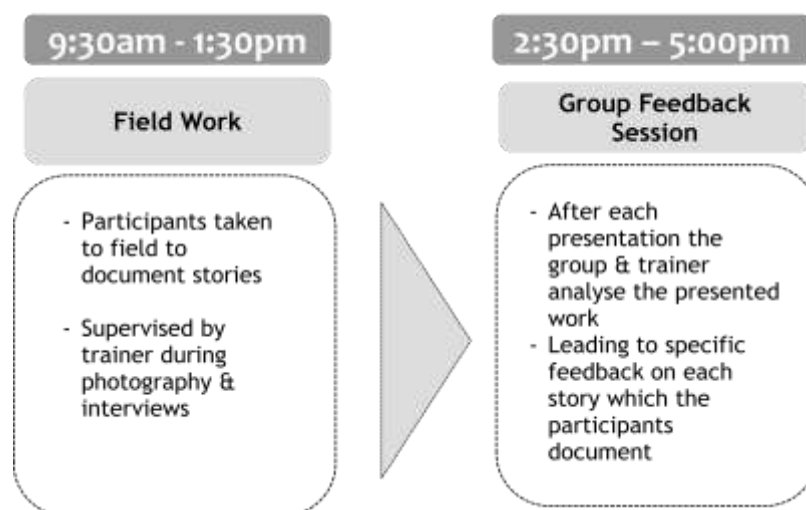
Training Modules

The modules were informed by White Rice Communication's collective expertise in the corporate & development communication landscape and were designed keeping in view the globally accepted methods of developing communications, and all the necessary prerequisites that accompany it. As a follow-up training session, it was also important to take into account the participants' previous work, address the weak areas and enhance the hands-on aspect of the training.

DAY 1



DAY 2



Pictures

Day 1 – Story writing sessions



Day 2 – Lok Versa Photography session



2nd Meeting of the All RSPs' Forum for Advancement of Communication Expertise (FACE)

DIGITAL STORYTELLING WORKSHOP – 2 by White Rice Communications

Date: October 24 - 25, 2017, Venue: Margala Hotel, Islamabad

List of Participants

No.	Name	Organisation	City
1.	Salman Quadri	E&Y SUCCESS TA Team	Karachi
2.	Altaf Nizamani	NRSP	Hyderabad
4.	Abdul Mannan Chachar	SRSO	Sukkur
5.	Khimchand	TRDP	Jamshoro
6.	Zakaria Nutkani	IRM	Islamabad
7.	Ziad Ahsan	FIDA	Islamabad
8.	Saman Sardar	SUCCESS – RSPN	Islamabad
9.	Zara Jamil	BRDCEP – RSPN	Islamabad
10.	Mawish Iqbal	BRDCEP – RSPN	Islamabad
11.	Habib Asgher	RSPN	Islamabad
12.	Asad Ejaz Khan	SUCCESS – RSPN	Islamabad
13.	Mikaail Ahmed	White Rice Communications	Islamabad