EMERGENCY RESPONSE COVID-19

To assist government efforts and encounter the outbreak of COVID-19 in KP, SRSP has activated its Humanitarian wing. This is being done with minimum staff and resources at present. Based on our previous experiences and available expertise, SRSP has mobilized its existing pool of staff, emphasized coordination with relevant departments, and started preliminary need assessment and strategy development for effective and efficient response in coordination with KP health department.

07th May, 2020
In response to the wake up of COVID-19 outbreak, SRSP is mobilizing funds and discussion with different donor agencies are being held as per needs coming from KP government and health units through directorate of health. However, some fund has already been committed and response has been commenced in well-coordinated manner.

**SRSP Response**

**Partnerships & Resource Mobilization**

As part of its contingency planning and preparedness, SRSP had signed Contingency agreement/PCA with UNICEF in WASH in 2018 effective for 5 years to respond any unforeseen emergency situation on humanitarian basis, which has now activated for 7 high risk districts. Similar discussions are underway with different partners. Apart from external resource mobilization, SRSP has also mobilized its own resources to fund immediate response to the basic preventive needs at present.

**COORDINATION MECHANISM WITH GOVERNMENT**

Regular meetings are being held with Health Department KP for prioritization of districts, needs and ease in implementation. In this regard, Directorate of General Health Services has already issued a letter to district health offices to support SRSP responding to the COVID-19 outbreak. Further, regular coordination with PDMA is also being held for the NOCs and facilitate the access to the targeted sites.

SRSP is currently working on Preventive Response Strategy emphasizing awareness among mass communities. Communication Strategy has been developed specifically for COVID-19 response with targeted outreach of over 100,000 people through SMS, visuals, radio messages, verbal communication, Large banners display, mosque speakers etc. SRSP is already in touch with Local Support Organizations and Community Organizations and is planning to mobilize its existing local social capital; LSO, VOs and COs for information dissemination and creating awareness to their concern communities in KP including Merged Districts. Further under “Do No Harm Approach” SRSP avoids pamphlets, brochures since soft awareness messages are emphasized. Key messages are being delivered in soft and verbal communication keeping in view safety protocols in mind and avoid gatherings and exchange of awareness materials in hard.

**Geographical Outreach**

30 Districts of KP

**Achievements Summary**

- **1,532,551 individuals** have been reached out with community awareness through community sessions, access via social sites, Radio messages, megaphone announcements and mobilization through community networks such as CO/VO/LSOs.
- **10 local radio stations** engaged for awareness messages with coverage of 26 districts.
- In order to facilitate low-income business suffered due to COVID-19, **446 men and women** were provided BMST packages/assets in North and South Waziristan Districts of KP.
- **15 health centers/hospitals** have been facilitated with WASH facilities with 30 handwashing stations installed, 100 latrines rehabilitated reaching **154,078 individuals** facilitated with WASH services.
- Disinfection spray conducted in **120 communal places** reaching out **116,729 individuals**.
- **10,206 CO/VO/LSOs** engaged in self-help initiatives on community awareness on preventive measures, Food and non food items distribution etc.
- **CO/VO/LSOs** distributed **4,393** non-food items, **790,660 cash**, **3,721 soaps**, **5,654 sanitizers**, and **18,474 masks** among vulnerable communities on self-help basis.
- **62 Village Bank** distributed **63 Soaps**, **75 Masks**, **1,893 messages disseminated**, **550 women** were given awareness sessions from its own resources.
SRSP contribution in response to combat coronavirus

Community Awareness Raising

Awareness Campaigns
- 24,346 awareness campaigns have been conducted across 26 districts with communities in local mosques, Hujras, and other communal places ensuring coronavirus preventive measures such as social distancing, handwashing etc.
- Approximately, 96,141 individuals have attended the awareness sessions.

Awareness through IEC materials
- 6,312 IEC materials including banners, posters and standees are distributed & displayed in various communal places including hospitals, public places, government buildings, bus stations, and markets etc. to maximize community awareness in combating coronavirus and prevent its spreading.

Awareness via Social and Mass media
- SRSP have engaged 10 local radio stations across KP for broadcasting awareness messages with the frequency of 06 times a day (60 seconds messages) each radio station that makes 60 messages a day. Approximately, 1,000,156 individuals have been reached through with PTA approved awareness messages.
- Approximately, 307,172 individuals have been reached through WhatsApp and Mobile messages.

Awareness through our Existing Social Capital
- 2,487 CRPs including 1,024 females have been mobilized and oriented on COVID-19 awareness who further engaged 24,870 community members for spreading the awareness among mass communities.
- In total, 10,206 CO/VO/LSOs & Village Banks engaged in self-help initiatives responding to COVID-19; community awareness on preventive measures, distribution of food and non food items, sanitizers, masks, soaps etc.

Districts

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<tr>
<th>Districts</th>
<th>Individuals Reached</th>
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<tr>
<td>30</td>
<td>1,532,551</td>
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Individuals Reached

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<td>96,141</td>
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<td>189,360</td>
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<td>1,120,561</td>
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<td>126,930</td>
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WASH Support to Health Centers

Those health facilities that are prioritized for COVID-19 response with isolation wards, are being targeted mainly for the provision and maintenance of WASH services & facilities. Total 15 health centers/hospitals are identified for WASH interventions in coordination with health department and UNICEF.

- **30 handwashing stations** installed benefited **75,067 individuals**
- Access to clean latrines through minor repair and restoration of **100 latrines** in health units with isolated COVID-19 wards
- Distribution of **65 PPE kits** for janitorial staff in those health units
- Distribution of **260 liters disinfection materials**
- Distribution of **4,177 soaps**

**Cover STORY**

**Hand hygiene Promotion District Mohammad**

**10,000 soaps** were distributed among **2,500 BISP’s Beneficiaries** in **district Mohmand** with the support of Unilever Pakistan and RSPN. During the distribution, protocol of social distancing was followed and women were given demos on hand washing.
Disinfecting Public Places

SRSP has stepped forward to support the cause through its own resources by providing support to various government institutes and communities to encounter the further spread of COVID-19 in rural areas.

The chlorination/disinfection spray was carried out in 4 merged districts of KP that is; North Waziristan, South Waziristan, Orakzai, and Kurram. Chlorination materials were also handed over to District Administration in Khyber for campaign in the district.

Approx. 116,729 individuals benefited from the activity which was carried out in more than 120 communal places.

Emerging Needs

1. Economic Revitalization - the COVID-19 pandemic has put major impact on the economy from household to state level.

2. Due to the increased unemployment, hence interventions that support local business and employment opportunities to be promoted.

3. Agriculture is another sector that suffered with the blow of COVID-19, needs proper attention.

4. In Ramadan, food baskets to be distributed among the daily wagers whose income suffered too.

Our Partners