

Community outreach under the IHSS -SD Activity



1,680

female CRPs
trained on MNCH

A total of 1,680 CRPs, identified through CO/VO/LSOs and trained on MNCH, conducts four awareness sessions/month, in non LHW covered areas, targeting 60 -70 households of her catchment area. Using the MNCH toolkit, they outreach women of reproductive age for awareness sessions and referral to nearest health facilities for uptake of services related to MNCH, birth spacing, and infectious diseases. Of the total 1,680CRPs, 980 are in Swat, followed by 420 in Charsadda, and 280 in Lakki Marwat.



180

Community notables
oriented for support
in IHSS SD Activity's
community-based
interventions

180 community notables (local bodies, elected representatives, social workers, or teachers), from the three districts, willing to voluntarily participate /support in IHSS-SD activities were oriented on their role. Their role is to encourage communities' participation in social mobilization activities, identification of health-related local challenges, prioritization of recommendation for DHPMT meetings. As of March 2020, they have played an active role in social mobilization and organizing the Mobile Health Service Unit (MHSU) camps, supported in data collection of issues related to health care facilities and services to be presented for addressal in the District Health and Population Management Team (DHPMT).



525

primary school
teachers (290 females)
trained on Hygiene
and Handwashing in
Schools

A total of 525 primary school teachers (290 females) have been trained on hygiene and handwashing in schools, so that, using the toolkit on Hygiene and Handwashing in Schools, they can conduct the monthly awareness sessions with students on personal hygiene; importance, critical timing and steps of handwashing with soap; importance of use of latrine; and formation, roles and responsibilities of school Hygiene Clubs



108,076

women outreach
through awareness
session on MNCH in
non LHW covered
areas

As of March 2020, the CRPs from all the three districts have outreached a maximum of 108,076 women beneficiaries, covering all the six themes on the MNCH toolkit: Introduction and health rights, pregnant women health and nutrition, birth spacing, hygiene and handwashing, child health and nutrition, and infectious diseases. The aim is to improve these communities access to basic health services, and positive health behaviours related to MNCH.



51,268

Men outreached through awareness sessions on MNCH in non LHW covered areas

As of March, 2020, male social mobilizers from all the three districts outreached 51,268 men, covering any of the 6 themes on the MNCH toolkit: Introduction and health rights, pregnant women health and nutrition, hygiene and handwashing, child health and nutrition, and infectious diseases. The aim is to mobilize and encourage male members of a households to support women of their families in seeking health care related to maternal, neonatal and child health, and adopt and support the communities in prevention against infectious disease.



7,118

patients (5,520 females) mobilized for MHSU camps

Social mobilization, demand creation, and awareness sessions on hygiene and handwashing was carried out for the MHSU camps in all the three districts (Charsadda, Lakki Marwat, and Swat). As of March 2020, a total of 7,118 patients (5,520) attended the MHSU camps for uptake of basic health services, and 5,676 (4,372 females) participated in the awareness sessions on hygiene and handwashing during the camps. The aim is to improve under-served, low socio-economic communities' access to, coverage, and utilization of basic health services.



8,503

referrals made to public health facilities

Referral slips are used by the CRPs, in their non LHW catchment areas, to refer a woman to a health facility for seeking health care. Based on their training and the MNCH toolkit, the CRPs have been oriented on the type, and roles and responsibilities, of key public health facilities/services available (BHU, LHW, community midwives etc). Of the total 8, 503 referrals, approximately 29% (2,424) of the referrals were made for issues related to MNCH.



107,609

students (57,994 girls) outreached through awareness on hygiene and handwashing in schools

As of March 2020, 2,744 sessions have been conducted in schools, completing the whole toolkit on Hygiene and handwashing, in the three districts (Charsadda, Lakki Marwat, and Swat) outreaching a total of 107,609 (57,994 girls) students in round 1. The aim is to promote positive behaviours among students related to hygiene and handwashing in schools.



525

School Hygiene
Clubs Formed

To practically engage students in activities related to hygiene and handwashing in schools, 525 hygiene clubs have been formed in the target 525 schools in the three districts. As of March 2020, many School Hygiene Club members have taken an active role in teaching, observing, and ensuring their fellow colleagues properly wash their hands with soap during critical times at school, importance and use of latrine, and environmental cleanliness to reduce the spread of diseases (such as making dustbins and placing them around schools).



525

Hygiene Kits
provided to School
Hygiene Clubs

To help students practically demonstrate activities related to hygiene and handwashing, the School Hygiene Clubs were provided a hygiene kit that contained soaps, towel, nail cutter, tooth brush, comb, and a water bucket. The hygiene club members have been using them to demonstrate hygiene and handwashing related activities, such as, the ten right steps of handwashing with soap, and personal hygiene.



114,050

soaps distributed
in schools

To further promote and encourage handwashing with soap during critical times, a total of 114,050 soaps were distributed in 245 schools (112,736 among students and 1,314 among teachers).